



# Survey: Beach and SRIA Future

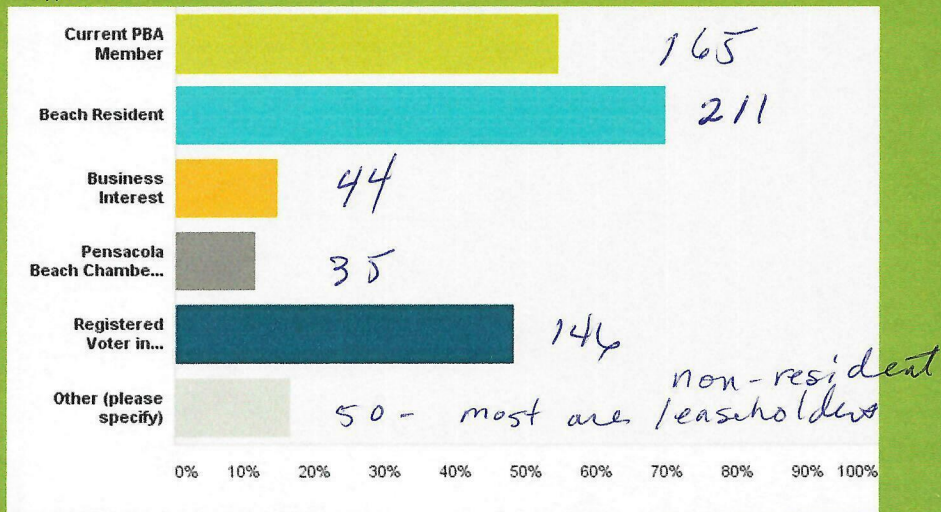
Survey Conducted: Oct. 4 – Oct. 22, 2015

with special assistance from the Pensacola Beach Chamber of Commerce

303 Responses

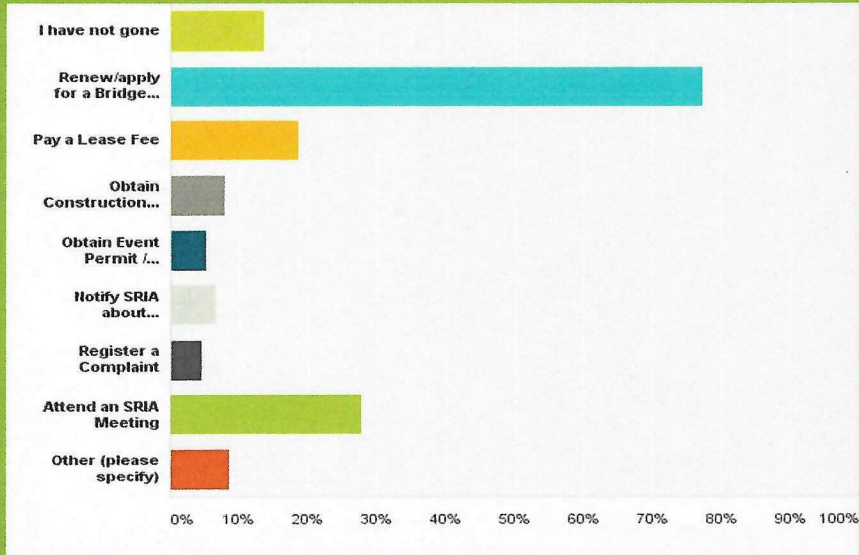
## Q2: What's your connection to Pensacola Beach?

Answered: 303 Skipped: 0



### Q3: In last year, why have you gone to the SRIA offices?

Answered: 302 Skipped: 1



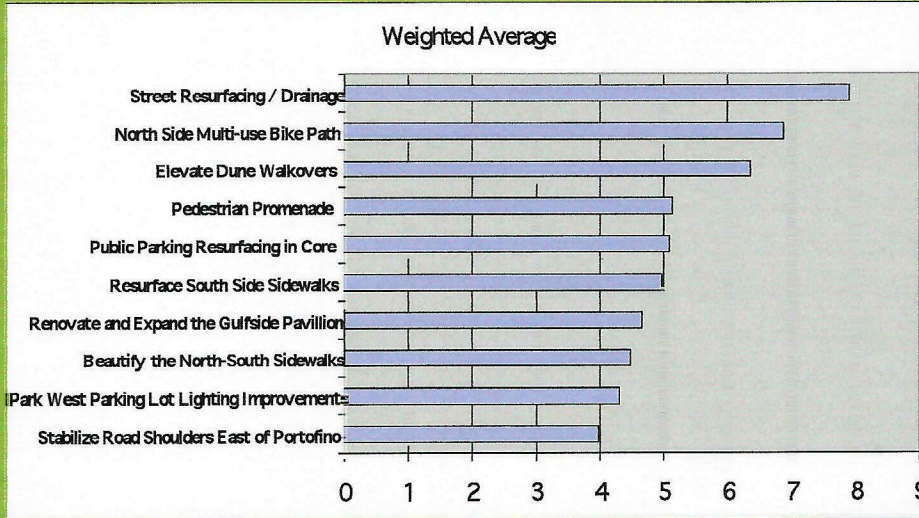
### Q4: How should current SRIA activities and events be funded, if continued?

Answered: 259 Skipped: 44

	Discontinue Activity	New Comm. Resort Tax	Residential & Commercial Lease Fees	Tax Increment Financing	Private Sponsorships
Trolley Operations \$200,000	12%	32%	8%	29%	19%
Advertising/ Public Relations \$195,000	23%	30%	10%	24%	13%
Blue Angels Weekend \$150,000	5%	24%	10%	33%	28%
Visitors Information Center \$116,000	17%	29%	14%	28%	12%
Bands on the Beach \$60,000	15%	17%	11%	19%	39%
July 4th Fireworks \$45,000	11%	19%	14%	25%	31%
Songwriters Festival \$25,000	26%	14%	5%	10%	46%
Mardi Gras Parade \$23,000	14%	18%	13%	20%	35%
New Year's Fireworks \$10,000	27%	13%	10%	18%	33%
Holiday Parade \$9,000	29%	12%	10%	12%	37%
Other Promotions/Events \$80,600	20%	23%	6%	15%	37%
<i>Average</i>	18%	21%	10%	21%	30%

### Q5: How do you prioritize these projects?

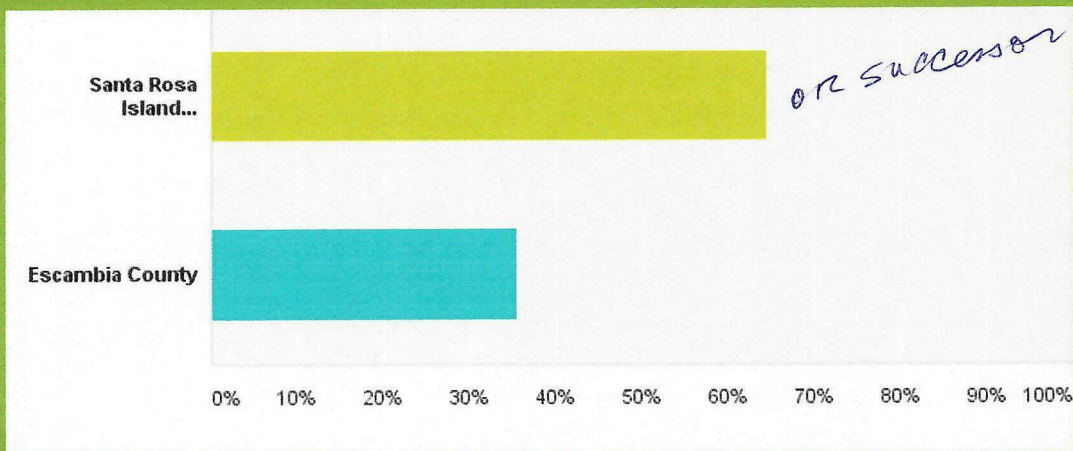
Answered: 243 Skipped: 60



*Cranky wouldn't say No to letting us spend \$\$\$ on their asset.*

### Q6: Who should oversee development and the zoning for the Island?

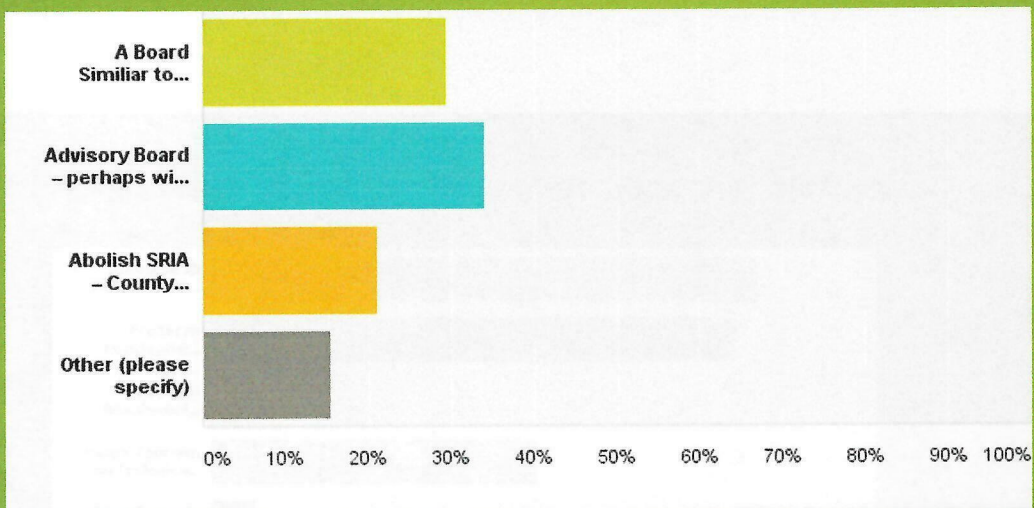
Answered: 236 Skipped: 67



*OR Successor*

### Q7: If the structure of the SRIA is changed, what is the best form?

Answered: 238 Skipped: 65



### Q8: Would you apply for fee-simple title?

Answered: 234 Skipped: 69

